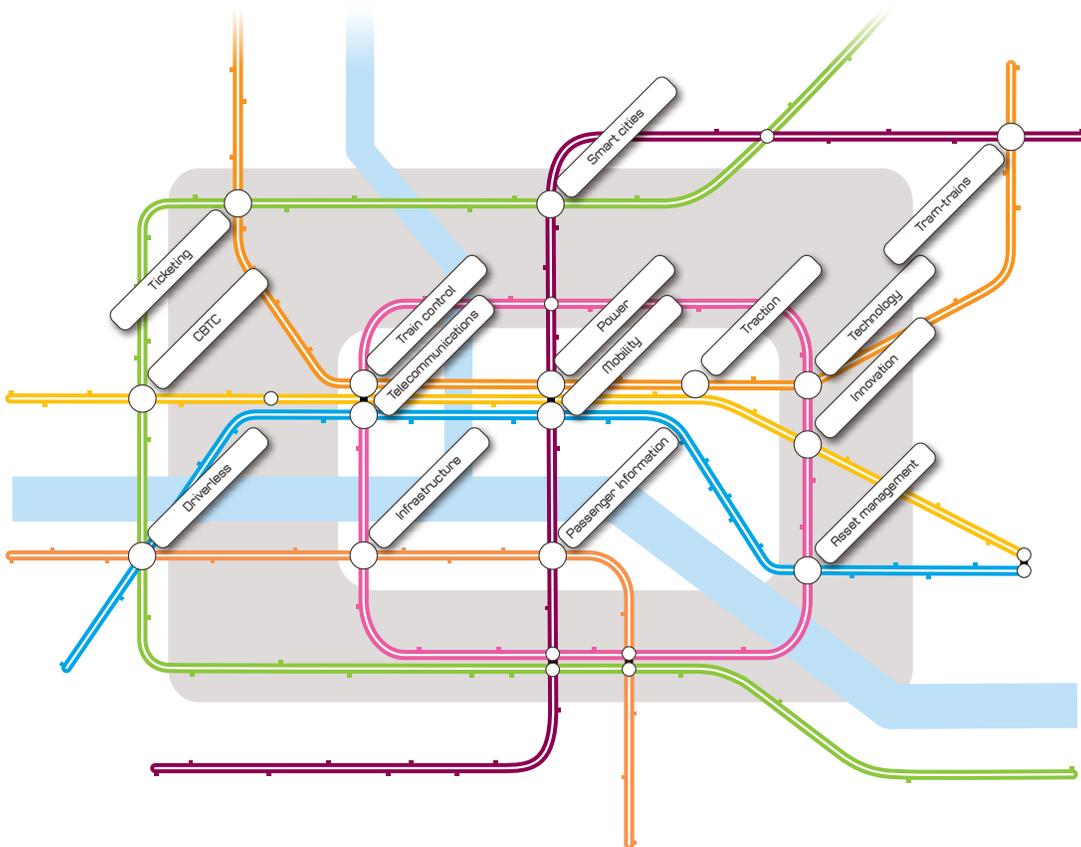


# RAIL LIVE!

AMERICAS 2019

**Innovation. Technology. Performance.**

FOR THE URBAN RAIL COMMUNITY



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# Our Story



Revamped for the new year, **RAIL Live! Americas 2019** is moving to Baltimore's Inner Harbor as we build on the success of **World MetroRail Congress Americas 2018**, which continued our strong tradition of bringing together top leaders from the Americas' most influential and innovative transit agencies.

2018 leaders included **Kevin Desmond**, CEO of **TransLink**, **Edward Reiskin**, Director of Transportation for the **SFMTA**, **Jim Kenney**, Mayor, **City of Philadelphia**, **Tom Gerend**, Executive Director of **KC Streetcar**, **Robert Puentes**, President & CEO of the **Eno Center for Transportation**, **Martin Buck**, International Lead for **Crossrail** in London, and **Lorenzo Aguilar Camelo**, the General Director of **Metrorrey** in Monterrey, Mexico.

## KEY INDUSTRY DISCUSSIONS FOR 2019 WILL BE DIVIDED INTO FOUR BRAND NEW TRACKS:

- **The Future of Mobility:** Discussions around Mobility as a Service, Fare Collection, Intermodality, Ridership, Passenger Information Systems, and First and Last Mile transport.
- **New Project Development:** Examining Funding and Financing, Public-Private Partnerships, Procurement, Designing and Building New Metros, Light Rails, Commuter, and High-Speed Rail Lines.
- **Train Control:** Covering ATC, CBTC, PTC, as well as the Full Spectrum of Modernizing Signaling and Train Control Systems to Increase Safety and Capacity.
- **Performance and Maintenance:** Focusing on innovative approaches to Asset Management, Resilience, Sustainability, Scheduling and On-time Performance, Rolling Stock, and Predictive Maintenance.

**RAIL Live! Americas** provides vendors with an opportunity to learn about upcoming passenger rail and transit initiatives and tenders before anyone else by encouraging strategic discussions between operators and vendors. Take this chance to build lasting relationships with rail operators and discuss the latest metro projects and improvement plans, discover what challenges lie ahead, and demonstrate how you can help operators overcome these hurdles.

If you want to get ahead of your competition and win business for any rail project in the Americas, then **RAIL Live! Americas 2019** is the place to be.



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# Hall of Fame



**Andy Byford**  
President  
New York City Transit



**Jim Kenney**  
Mayor  
City of Philadelphia



**Jascha Franklin-Hodge**  
Chief Information Officer  
Department of Innovation & Technology, City of Boston



**Bill Zebrowski**  
Chief Information Officer  
SEPTA



**Meera Joshi**  
NYC Taxi and Limousine Commission  
NYC Taxi and Limousine Commission



**Adam Giambrone**  
Director, Brooklyn-Queens Connector [Streetcars and LRT]  
City of New York



**Kevin Quinn**  
Administrator and CEO  
Maryland Transit Administration



**Joshua Schank**  
Chief Innovation Officer  
LA Metro



**Joseph Leader**  
COO  
WMATA

**This is where industry stakeholders connect!**

**TRANSIT AGENCIES**



**MANUFACTURERS**



**GOVERNMENT AND INSTITUTIONS**



**DESIGN, BUILD, AND PROFESSIONAL SERVICES**



## The Future of Mobility

Introducing MaaS to your agency, modernizing fare collection, planning and managing intermodality, understanding ridership patterns, providing real time passenger information, and taking advantage of revenue-driving partnership activities.



**Rani Narula-Woods**

Sr. Director, Special Projects,  
Office of Extraordinary Innovation  
LA Metro



**Adam Krom**

Director of Transportation  
Connectivity  
Amtrak



**Tom Randall**

Director, Fare Collection  
Systems & Services  
Maryland Transit  
Administration



**Leslie Hickman**

Chief Officer of Revenue  
Operations  
SEPTA



**Alex Pazuchanics**

Assistant Director of Planning,  
Policy, and Permitting,  
Department of Mobility and  
Infrastructure  
City of Pittsburgh



**Thomas Annicq**

CEO USA  
Axon Vibe

## New Project Development

Funding, financing, procuring, designing and building the newest metros, light rails, commuter and high speed rail projects in the Americas



**Kevin Desmond**

CEO  
TransLink



**Chris Gauer**

President, Major Projects  
Infrastructure Ontario



**Yousef Salama**

Innovation Manager for Public  
Private Partnerships  
LA Metro



**Steve Buckley**

Northeast Regional Manager  
of Planning Environmental and  
Traffic Practice  
WSP



**Chris Swail**

Director of the Stage 2 Light  
Rail Transit Program  
City of Ottawa



**Todd Plesko**

VP Planning and Development  
DART

# Train Control

Modernizing signalling, communications, and train control to increase safety and comply with regulations



**Jeffrey Knueppel**  
General Manager  
SEPTA



**Randall Duty**  
Chief Engineer and  
Maintenance Officer  
Texas Bullet Train



**Tim Elsberry**  
Director, Maintenance of Way  
MARTA



**Anthony Forcina**  
Executive Director, PTC/Signal  
Projects  
Metro-North Rail Road



**Ken Luebeck**  
Director, System Integration  
Houston Metro



**Bruce Marcheschi**  
Chief Engineering Officer  
Metra Commuter Rail

# Performance and Maintenance

Planning and measuring agency goals for asset lifecycles and maintenance, performance and scheduling



**Cris Liban**  
Executive Officer, Environment  
and Sustainability  
LA Metro



**Andrea Burnside**  
Assistant General Manager,  
Operations Budget,  
Performance & Planning  
WMATA



**Daniel Hofer**  
Manager, State of Good Repair  
Utah Transit Authority



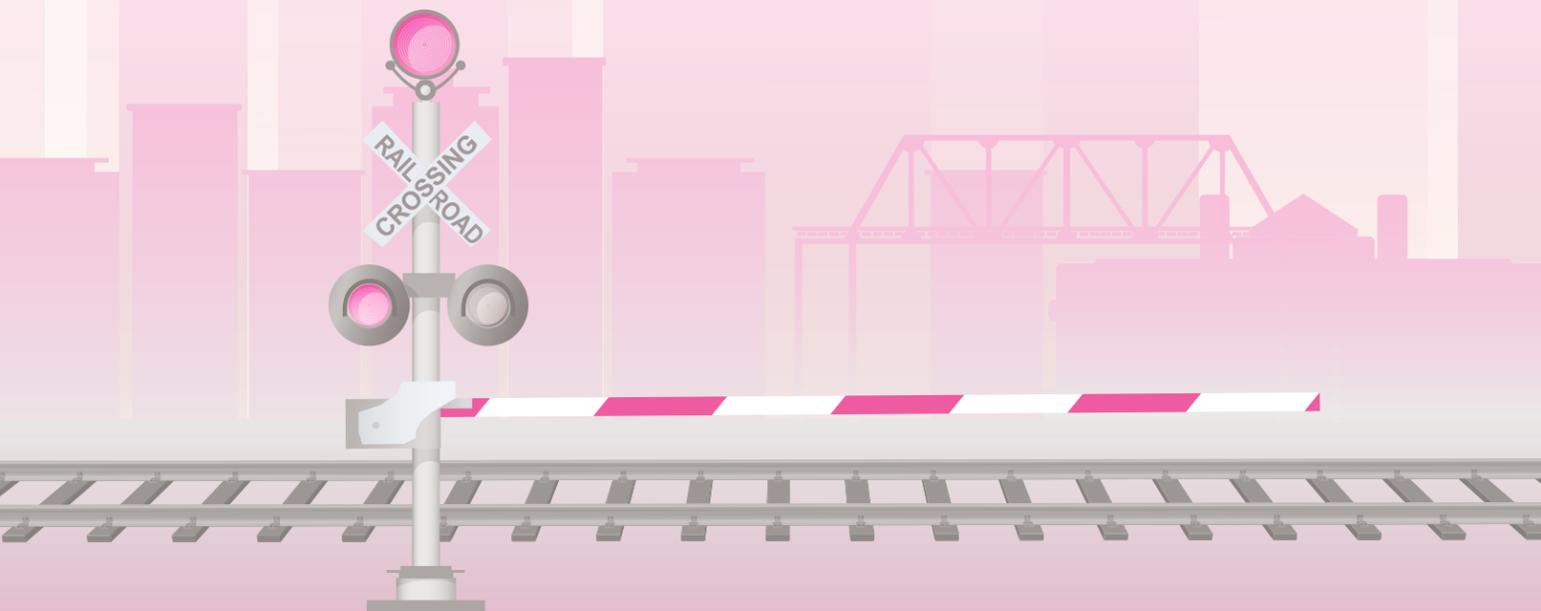
**Laura Zale**  
Sr. Asset Management Engineer  
SEPTA



**Bill Boston**  
Sales Engineer  
Trapeze



**Holly Arnold**  
Director of Planning and  
Programming  
Maryland Transit  
Administration



# Where Do You Fit In?

THE FUTURE OF MOBILITY	NEW PROJECT DEVELOPMENT	TRAIN CONTROL	PERFORMANCE & MAINTENANCE
<b>WHO ATTENDS</b>			
<p>Heads of Fare Collection, Heads of Marketing, CIOs, CTOs, CEOs/Executive Directors, Heads of Communication, Heads of Mobility Planning, Heads of Special Projects, Heads of Operations, Heads of Finance, Heads of Systems Integration, Heads of IT</p>	<p>Transit Authorities, Executive Directors, Chiefs of Capital Planning, CFOs, COOs, Chief Engineers, Chief Development Officers, Heads of Planning and Development, Heads of Construction</p>	<p>Transit Authorities, Heads of Engineering, Heads of Projects/Project Managers, Transit Planners, Heads of Operations, Heads of Maintenance, Rail Systems Engineers, Heads of Signalling</p>	<p>Transit Authority Heads of Engineering, Heads of Maintenance of Way, Heads of State of Good Repair, Heads of Operations, Heads of Research and Reporting, Data Scientists, Heads of Scheduling and Planning, Heads of Maintenance, Rail Systems Engineers, Rail Car Engineers, Track Engineers, Rail Assurance Engineers</p>
<b>TOPIC AREAS</b>			
<ul style="list-style-type: none"> <li>• How to ensure that passenger services are reliable and easy to use</li> <li>• How to integrate smart ticketing platforms into existing transit infrastructure</li> <li>• How to meet the needs of elderly and special needs passengers</li> <li>• How to ensure fare collection is secure and minimizes fraud</li> <li>• How to manage and reconcile fare payments from multiple modes and agencies on the backend</li> <li>• How to provide reliable, real-time information to passengers</li> <li>• Innovative ways to integrate advertising into passenger information systems and generate revenue</li> <li>• Facilitating multi-modal trip planning</li> </ul>	<ul style="list-style-type: none"> <li>• How to fund and finance new projects, use P3 models and structure deals</li> <li>• Examining agency project pipelines</li> <li>• How to ensure that planning and development meets city priorities and design</li> <li>• Innovative ways to speed up project planning and development</li> <li>• How to maintain infrastructure both during construction and after completion of a project</li> <li>• How to build a new state of the art rail system</li> <li>• How to upgrade legacy rail systems</li> <li>• How to budget new projects and capital programs</li> </ul>	<ul style="list-style-type: none"> <li>• How to find cutting edge rail cars that integrate with existing stock, and add to the city image and aesthetic beauty</li> <li>• How to ensure trains operate effectively to provide optimal services</li> <li>• How to ensure that train systems are safe, reliable and sound</li> <li>• How to eliminate high cost maintenance with the latest operational technology</li> <li>• Innovative ways to speed up system installation</li> </ul>	<ul style="list-style-type: none"> <li>• How to ensure networks run to time and make the most use of scheduled staff</li> <li>• How to keep up to date with network operations in real time and be able to communicate with mobile workforce easily and accurately</li> <li>• How to improve information about train movement, schedules and conditions</li> <li>• How to predict maintenance schedules and disruptive service</li> </ul>
<b>WHO SHOULD SPONSOR</b>			
<ul style="list-style-type: none"> <li>• Mobile ticketing providers</li> <li>• Automatic fare collection providers and integrators</li> <li>• MaaS technology providers</li> <li>• Kiosks, Gate, and RFID technology providers</li> <li>• Passenger Information Systems providers and integrators</li> <li>• Big Data/Analytics platform providers</li> <li>• Cybersecurity software providers and consultants</li> <li>• Paratransit and micro transit providers</li> <li>• Planning firms</li> </ul>	<ul style="list-style-type: none"> <li>• Banks</li> <li>• Law firms</li> <li>• Consultants</li> <li>• Investment funds</li> <li>• Asset management firms</li> <li>• Architecture firms</li> <li>• Planning firms</li> <li>• Planning software providers</li> <li>• Engineering firms</li> <li>• Operational and project management consultants</li> <li>• Construction firms</li> </ul>	<ul style="list-style-type: none"> <li>• Engineering firms</li> <li>• Rolling stock/turnkey providers</li> <li>• Signaling &amp; communications system providers</li> <li>• Traction power, braking &amp; train control providers</li> <li>• Rolling stock components &amp; operational technology providers</li> <li>• Planning and consulting firms</li> </ul>	<ul style="list-style-type: none"> <li>• IoT/IT/scheduling software providers</li> <li>• Wayside device providers</li> <li>• Network communications providers</li> <li>• Life cycle management consultants and technology providers</li> <li>• Wheel and track detection technology providers</li> <li>• Rail systems providers</li> </ul>

# Your needs, Your benefits

EDUCATION	THOUGHT LEADERSHIP	MARKETING	BUSINESS DEVELOPMENT
<b>YOUR NEEDS:</b>			
Showcase/demo products and innovations Change market misconception Inform	Demonstrate credibility Showcase expertise	Increase brand exposure Generate targeted leads Market positioning	Make sales Develop relationships Save time and money
↓	↓	↓	↓
<b>YOUR BENEFITS:</b>			
Case studies Workshops Breakout sessions	Chairman Keynotes Panel Roundtables	Logo on all event collateral Host lunch, drinks, or coffee breaks Whitepaper distributed to our database	1-2-1 meetings Networking app: Jujama Speed networking Booth in expo hall

**EXTRAS:**

Seat drop | Notepads & pens | Media zone | Networking lounge | Charging stations

# Class of 2018: 150+ Speakers

## RAIL LEADERSHIP



**Kevin Desmond**  
CEO  
Translink



**Leanne Redden**  
Executive Director  
RTA (Illinois)



**Kevin Quinn**  
Administrator and CEO  
Maryland Transit Administration



**Edward Reiskin**  
Director of Transportation  
San Francisco Municipal  
Transportation Agency



**Mike Marino**  
Director Rail Transit/General  
Manager  
Port Authority NY & NJ



**Mark Benedict**  
Director of Light Rail Operations  
Metro Transit Rail Operations  
(Minnesota)



**Yousef Salama**  
Innovation Manager for Public  
Private Partnerships  
LA Metro



**Benjamin Limmer**  
Assistant General Manager  
MARTA



**AJ Olson**  
Deputy Chief Metro Transit Police  
Metro Transit Rail Operations  
(Minnesota)



**Kevin Rogers**  
Manager, Rail Operations  
Niagara Frontier Transportation  
Authority Metro Rail



**Adam Giambone**  
Director, Brooklyn-Queens  
Connector [Streetcars and LRT]  
City of New York



**Chris Swail**  
Director of the Stage 2 Light Rail  
Transit Program  
City of Ottawa



**Jeffrey Knueppel**  
General Manager  
SEPTA



**Martin Buck**  
Crossrail Commercial Director  
(2005-16), Crossrail International  
Lead  
Crossrail Limited



**Lorenzo Aguilar**  
General Director  
Metrorrey (Mexico)



**Josh Colle**  
Chair  
Toronto Transit Commission



**Eric Daleo**  
Assistant Executive Director,  
Capital Planning and Programs  
NJ Transit



**Charles Lattuca**  
Executive Director, Transit  
Development and Delivery  
Maryland Transit Administration



**Rani Narula-Woods**  
Sr. Director, Special Projects,  
Office of Extraordinary Innovation  
LA Metro



**Cynthia Lewis**  
Deputy Director, Light Rail  
Operations  
Maryland Transit Administration



**Phillip Sullivan**  
Chief Performance Officer  
Maryland Transit Administration



**Tom Gerend**  
Executive Director  
Kansas City Streetcar



**Carlos Ortega**  
Director of Systems Engineering,  
Office of Systems Engineering  
MARTA



**Ken Luebeck**  
Director, System Integration  
Houston Metro (Metropolitan  
Transit Authority of Harris  
County)

## ENGINEERING AND TRAIN CONTROL



**Carolyn Hayward-Williams**  
Staff Director - Signal & Train  
Control, Office of Railroad Safety  
Federal Railroad Administration



**Suhair Al Khatib, MSc, EIT**  
Deputy Administrator and Chief  
Planning, Programming and  
Engineering Officer  
Maryland Transit Administration



**George Hartman**  
Sr. Manager, Positive Train  
Control, Operations  
Amtrak



**Anthony Forcina**  
Executive Director, PTC/Signal  
Projects  
Metro-North Rail Road



**Luis Carrasquero**  
Manager, Onboard PTC Systems  
Metrolink



**Tony Koltuv**  
Engineering Manager, PTC  
Amtrak



**Anishkumar Gandhi**  
Deputy Director PTC  
Metro-North Rail Road



**Tim Eisberry**  
Director, Maintenance of Way  
MARTA



**Karina Ricks**  
Director of Mobility and  
Infrastructure  
City of Pittsburgh



**Chris Puchalsky**  
Policy Director, Office of  
Transportation and Infrastructure  
Systems  
City of Philadelphia



**Pete Metz**  
Transportation Policy & Coalition  
Manager  
Cincinnati USA Regional  
Chamber



**Caleb D. Stratton AICP,  
CFM**  
Chief Resilience Officer  
City of Hoboken

## CITY LEADERSHIP

## FARE COLLECTION



**Rhyan Schaub**  
Director of Revenue Operations  
and Electronic Fares  
Trimet



**Thom Hounsell**  
Manager, Product Management  
Presto  
Metrolinx



**Adam Mehl**  
Market Development Specialist  
Metro Transit Rail Operations  
(Minnesota)



**Tom Randall**  
Director, Fare Collection Systems  
& Services  
Maryland Transit Administration



**Leslie Hickman**  
Chief Rail Transportation Officer  
Subway/Elevated  
SEPTA



**Tina Ignat**  
Asset Management  
Metra Commuter Rail



**Laura Zale**  
Sr. Asset Management Engineer  
SEPTA



**Daniel Hofer**  
Manager, State of Good Repair  
Utah Transit Authority



**Chris Gauer**  
President, Major Projects  
Infrastructure Ontario



**Roger Bohnert**  
Director, Office of Outreach and  
Project Development  
Build America Bureau, US DOT



**Simon Dupuis**  
Program Manager, Funding and  
Procurement, Ottawa's Stage 2  
LRT Project  
City of Ottawa



**Michael Dinning**  
Director Multimodal Programs and  
Partnerships  
USDOT, Volpe Center

## PLANNING AND DEVELOPMENT

## COMMUNICATIONS AND MARKETING



**A. Jeff Becker**  
Senior Manager of Service  
Development  
Regional Transportation District



**Elizabeth Smith**  
Director of Strategic Planning &  
Partnerships  
SEPTA



**Alison Felix, AICP**  
Sr. Transportation Planner &  
Emerging Technologies Specialist  
Metropolitan Area Planning  
Council



**Jim Allison**  
Manager of Planning  
Capitol Corridor Joint Powers  
Authority



**Veronica Battisti**  
Sr. Director, Communications and  
Marketing  
Maryland Transit Administration



**Kim Scott Heinle**  
Assistant GM - Customer Service  
SEPTA



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# Class of 2018: 150+ Speakers

## TRANSIT ORIENTED DEVELOPMENT



**Amanda Rhein**  
Sr. Director, Transit Oriented Development  
MARTA



**Natalie Shieh**  
Senior Manager, Major Stations Planning and Development  
Amtrak



**Jennifer Barr**  
Senior Long-Range Planner  
SEPTA



**Andrew Svekla**  
Associate Manager, Smart Growth  
Delaware Valley Regional Planning Commission



**Stephanie DiPetrillo**  
Senior Research Specialist, Alan M. Voorhees Transportation Center at Rutgers  
The State University of New Jersey



**Kael Anderson**  
Urban Planner  
National Capital Planning Commission



**Nimish Sharma**  
Director at Office of Real Estate and Economic Development, Secretary's Office  
Maryland Dept. of Transportation



**Vivian Baker**  
Director, Intermodal and Interagency Coordination  
NJ TRANSIT



**Andrew Kuziemko**  
Vice President, Strategic Initiatives, Office of the EVP  
NYC Transit



**Ivelisse Matos**  
Manager, Transit Research  
MARTA



**Josh DeFlorio**  
AICP, LEED, Chief, Resilience & Sustainability  
Port Authority NY & NJ



**Robert Newhouser**  
Deputy Director, Strategic Initiatives, Office of the EVP  
NYC Transit



**Alla Reddy**  
Acting Deputy Chief, Data Research & Development, Office of EVP  
NYC Transit



**Debra Lam**  
MD, Smart Cities and Inclusive Innovation  
Georgia Institute of Technology



**Brian Levine**  
Manager of Development, Data Research & Development, Operations Planning  
NYC Transit



**Grant C. Engel**  
Insights and Analytics Manager, Office of Innovation  
SEPTA



**Andrea Burnside**  
Assistant GM, Ops Budget, Performance & Planning  
WMATA



**Viswa Panicker**  
Chief Enterprise Architect  
WMATA



**Robert Puentes**  
President & CEO  
Eno Center for Transportation



**Thomas Annicq**  
CEO  
USA, Axon Vibe



**Michael Parzer**  
Technical Sales  
Frauscher Sensor Technology



**Keith Ammons**  
Vice President of Market Development  
PowerTrunk



**Jim Baker**  
Project Lead, Integrated Travel Program  
California State Transportation Authority (CalSTA)



**Vukan Vuchic**  
Professor Emeritus in the Departments of Electrical and Systems Engineering and City & Regional Planning  
University of Pennsylvania



**Juan Matute**  
Associate Director  
UCLA Lewis Center and the Institute of Transportation Studies



**Daniel Ronan**  
VP of Strategic Communications  
Intelligent Transportation Society of America



**Andrew Guthrie**  
PhD Candidate in Public Affairs  
University of Minnesota Center for Transportation Studies



**Jim Venturi**  
Principal  
ReThink Studio



**Michael Glikin**  
Transit Operations Consultant  
NYC Transit



**David Pickeral**  
Entrepreneur and strategic advisor to Connected & Autonomous Vehicles and Smart Cities



**Jian Sun**  
Director of Business Development  
Ansaldo STS USA



**Mysore Nagaraja, P.E.**  
Independent Consultant, Former President  
MTA Capital Construction



**Sofia Berger**  
SVP U.S. Transportation Market Segment  
Louis Berger



**Marcelo Bravo**  
Director, Rail Solutions  
Trapeze Group



**Paul Fleming**  
Senior VP, Global Rail Services  
Camlin Power



**Robert E. Paaswell**  
Distinguished Professor of Civil Engineering  
City College of New York

## SUSTAINABILITY AND RESILIENCE



**Cris Liban**  
Executive Officer, Environment and Sustainability  
LA Metro



**Tom Abdallah**  
Deputy Vice President & Chief Environmental Engineer  
MTA New York City Transit



**Elizabeth Habic**  
Climate Risk and Resiliency Program Manager, Office of Planning and Preliminary Engineerin  
Maryland Department of Transportation State Highway Administration



**Rebecca Collins**  
LEED AP O+M Corporate Initiatives Manager – Sustainability, Office of Innovation  
SEPTA



**Dennis Stefanski**  
Program Manager of Special Projects  
SEPTA



**Holly Arnold**  
Director of Planning and Program  
Maryland Transit Administration



**Rob Graff**  
Manager, Office of Energy and Climate Change Initiatives  
Delaware Valley Regional Planning Commission



**Judy Gates**  
Environmental Office Director  
Maine Dept. Of Transportation



**Josh DeFlorio**  
AICP, LEED, Chief, Resilience & Sustainability  
Port Authority NY & NJ



**Lenora Isaac**  
Sr. Director Resilience  
NJ Transit



**Jon A. Carnegie**  
AICP/PP, Executive Director, Alan M. Voorhees Transportation Center at Rutgers  
The State University of New Jersey



**Sue Snyder**  
Faculty Fellow  
Center for Organizational and Technological Advancement



**Steven Jenks**  
Manager, Energy and Sustainability Programs  
NJ Transit

## TECHNOLOGY AND INNOVATION



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to register your team now.

# Testimonials

Our team found this conference to be highly valuable. Lots of good content was shared in concise, to-the-point presentations, and there were excellent networking opportunities throughout the conference.

**Sofia M. Berger**, Senior Vice President, **Louis Berger**

There is a lot of information presented at this conference that is useful to anyone working in a rail mode.

**Cynthia Lewis**, Deputy Director, Light Rail Operations, **Maryland Transit Administration**

I thought the conference was well put together and the topics were very good. I loved the presentations on Wi-Fi, smart cities, and metrics.

**Tijan Drammeh**, Acting Chief, IT Security, **WMATA**

It was valuable to interact with transit owners who are interested in innovative ways to fund, finance and implement major transit projects.

**Sia Kusha**, Group Head Project Development & Partnering, **Plenary Group**

There was a diverse set of presenters that didn't get too technical. There was a balance between technical and real-world issues.

**Randall Duty**, Chief Engineer and Maintenance Officer, **Texas Bullet Train**

Generous and unrushed network and meal times placed into the schedule. Strictly kept to time for every session and presentation. Very practical topics by practitioners in the field, both at the sessions and the round table, no monopolies by vendors

**Robert Newhouser**, Deputy Director, Strategic Initiatives, **Office of the Executive Vice President at MTA New York City Transit**

I thought the whole event was well planned, the roundtable sessions were great, and it was a real value adding experience. I certainly recommend it to anyone. If you're thinking about what your conference commitments might be next year, give it some consideration. It's well organized, it's the relevant people there, interesting people, good subject matter, and it's certainly been a valuable use of my time.

**Andy Byford**, President, **NYC Transit**

There were interesting and provocative sessions that really provoked good follow up discussions as well as send us off on our way with challenging things to tackle and do back at home in the transit industry

**Leanne Redden**, Executive Director, **RTA (Illinois)**

One of the sessions I found most beneficial was one of the TOD (Transit Oriented Development) sessions where I had an opportunity to interact with one of the executives from Amtrak who was also working on various TOD initiatives here on the east coast, and it showed there's a lot of the same challenges and issues we have in Los Angeles County, they experience as well.

**Brett Roberts**, Sr. Construction Relations Officer, **LA Metro**

I was very honored to moderate a panel regarding asset management in the transit industry. I was very privileged to have strong panelists on the team, including Laura Zale from SEPTA, Satyen Patel from MBTA, and David Rose [from Gannett Fleming], all highly recognized experts in the field of asset management

**Marcelo Bravo**, Director, **Trapeze Group**

I was glad I could connect with multiple vendors and peer agencies so that we could discuss train control and asset management.

**Tim Elsberry**, Director, Maintenance of Way, **MARTA**

# Sponsorship Packages

Benefits	Title	Platinum	Gold	Silver	Bronze	Exhibit	Innovation	WiFi	Cocktail
Chair	1								
Keynote	1								
20 min plenary presentation		1							
10 min presentation in stream			1						
Panel	1	1		1					
Roundtable	1	1	1		1				
Logo on brochure	1	1	1	1	1	1	1	1	1
Logo on website	1	1	1	1	1	1	1	1	1
Booth	400sqft	240sqft	120sqft	60sqft	60sqft	60sqft	30sqft		
Speaker pass	2	2	1	1					
Company passes	4	4	3	3	2	2	2	2	2
Guest passes VIPs	10	10	10	5	5	5	5	5	5
1-2-1 meetings	5	5	3	2					

The exhibition, which runs alongside the conference, will be a showcase of the latest in mass transit and passenger rail innovation ranging from large technology firms to disruptive start-ups.

## YOU SHOULD SPONSOR RAIL LIVE! 2019 BECAUSE:

- You see opportunities in rail transit growth and improvement
- Your sales force needs to engage with high level decision makers and generate leads
- You want to meet with agency decision makers, prime contractors, and/or integrators
- You need to educate your market about the potential enabled by your product or service
- You want to motivate agency executives to overcome their most difficult and complex challenges



**Interested in sponsoring? Contact Andrew Hoppe at +1 646 619 1818**

# Participating Companies

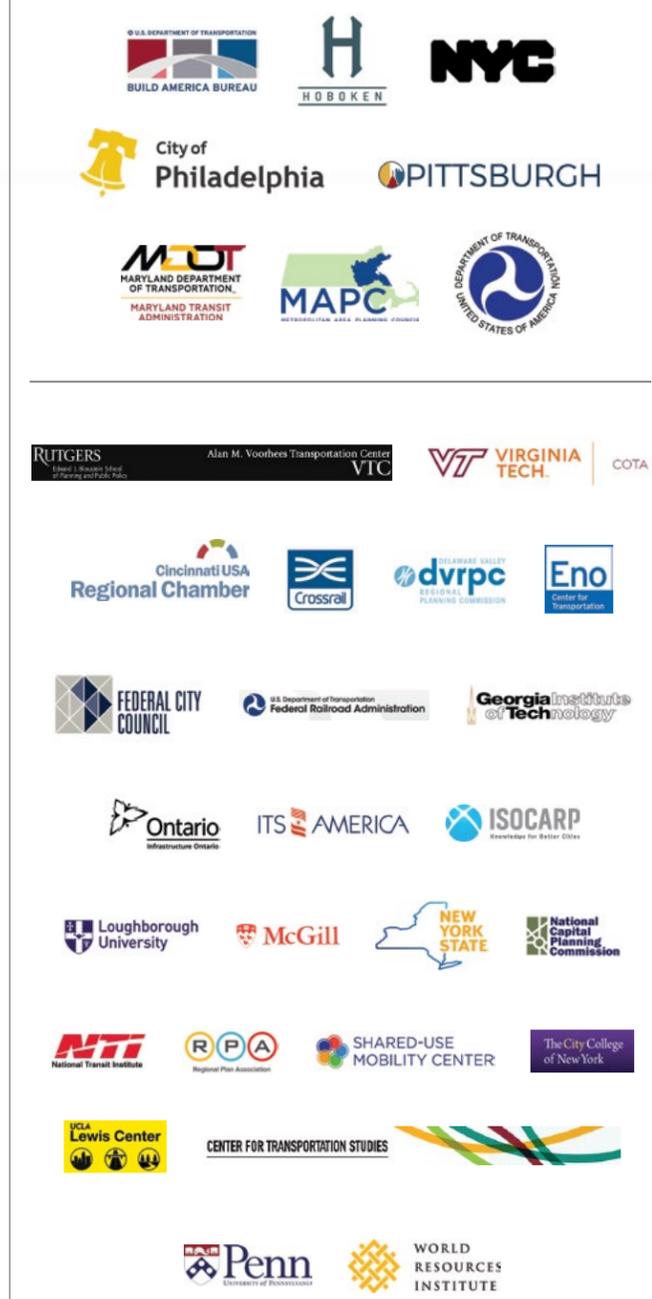
## 20% MANUFACTURERS



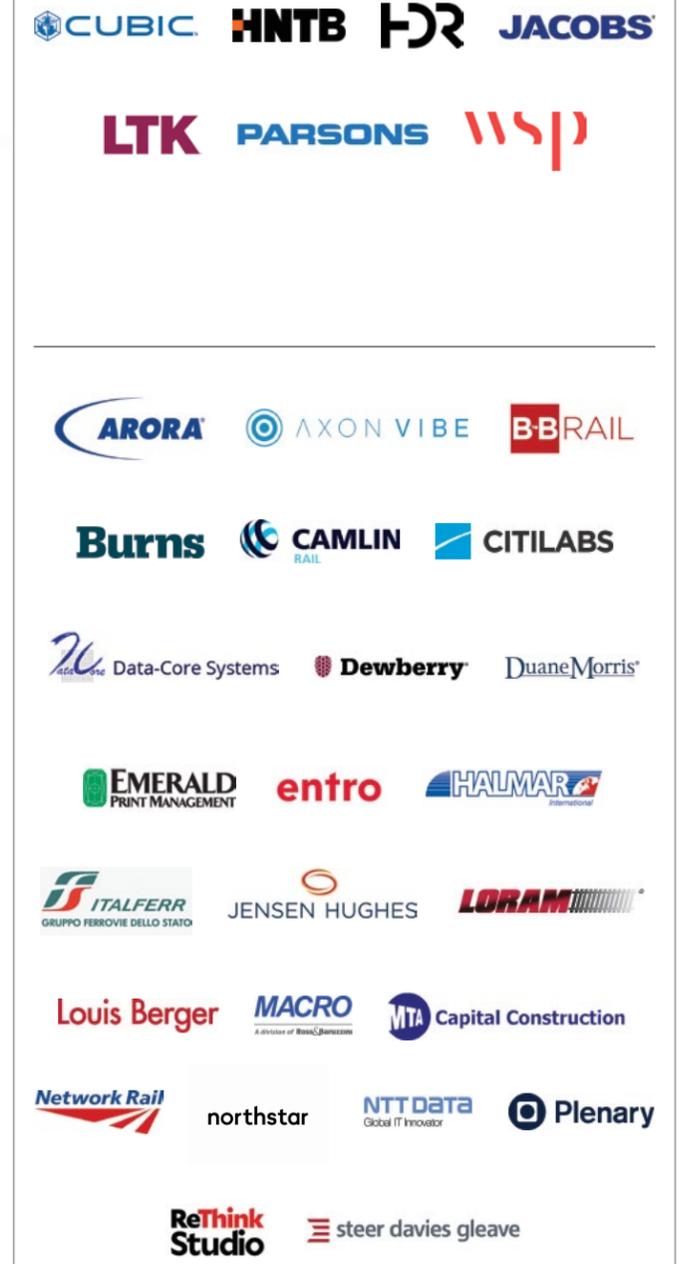
## 40% TRANSIT AGENCIES



## 20% GOVERNMENT AND INSTITUTIONS



## 20% DESIGN, BUILD, INTEGRATORS, AND PROFESSIONAL SERVICES



# 2018 Sponsors



Pushing Performance



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